

Order#: 60943

CF

Cash-LOC-Political

Advertiser: GABRIEL GOMEZ FOR SENATE (348446)

138 Conant St

Beverly, MA 01915-1665

Agency: NATIONAL MEDIA RESEARCH PLANNING

815 Slaters Ln

Alexandria, VA 22314-1219

AE: Pat Cashen (WBZ-TV)**Buyer:**

Start - End: 4/29/2013 - 4/30/2013

Alt Ord Id:

CPE: -/-/3676

Product: GOMEZ/R/US SEN MA

Demo: P35-64

DMA RTG

Agency Commission: 15%

Self Protection Intr: :03:00

Schedule Code: Z

Supress Rates: N

HL#:

Print Invoice Locally: N

Co-op Invoice: N

Do Not Mail Invoice: N

Apply Taxes: N

Notarize Invoice: N

Print Affidavit: N

Print Sub Invoice: N

Notarize Sub Invoice: N

Created: 4/26/2013 12:42:46 PM

Updated:

Confirmed:

Contract:

Billing Int: Normal

Billing Mth: Item Rate

Item	Time Class	Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	P35-64	Rate	Spots	Total	Rate Int A/G
001	CF MLOCAL6A	1 1 0 0 0 0 0	NEWS	Airtime (Broadcast)	30	Z	:03:00	0.00	\$450.00	2	\$900.00	\$450.00
FIXED												
Start		End	Apr 29									
04/29/13		04/30/13	2									
Item	Time Class	Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	P35-64	Rate	Spots	Total	Rate Int A/G
002	CF ENWS5P	M * * * * *	EFG	Airtime (Broadcast)	30	Z	:03:00	0.00	\$800.00	1	\$800.00	\$800.00
FIXED												
Start		End	Apr 29									
04/29/13		04/29/13	1									
Item	Time Class	Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	P35-64	Rate	Spots	Total	Rate Int A/G
003	CF NEARLYMF	M * * * * *	NEWS	Airtime (Broadcast)	30	Z	:03:00	0.00	\$1,000.00	1	\$1,000.00	\$1,000.00
FIXED												
Start		End	Apr 29									
04/29/13		04/29/13	1									
Item	Time Class	Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	P35-64	Rate	Spots	Total	Rate Int A/G
004	CF AJEOPMF	M * * * * *	ACC	Airtime (Broadcast)	30	Z	:03:00	0.00	\$2,700.00	1	\$2,700.00	\$2,700.00
FIXED												
Start		End	Apr 29									
04/29/13		04/29/13	1									

Confirmed Broadcast Buyline Summary

Q2 2013	Apr	
	Spots	Revenue
Total	5	\$5,400.00
Credited	0	\$0.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	5	\$5,400.00	\$4,590.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	5	\$5,400.00	\$4,590.00